



THE PULSE

OUR SERVICES

2025-2026

SOCIAL MEDIA

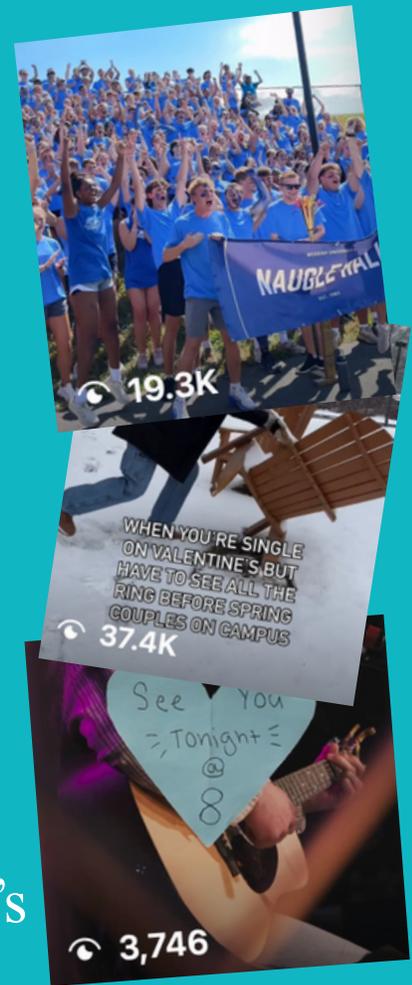
PULSESOCIALMEDIA@MESSIAH.EDU

SARAH ECKENROTH

- Instagram reel event recaps
 - By availability only, at least one week notice required
- Reposts on Instagram stories
 - Tag/DM us & we'll repost
- Facebook photo albums
 - Entire event photo galleries taken by our team will be posted on Facebook
- Newsletter
 - Get the word out in our weekly newsletter
- Advice
 - Need advice for how to run your club's social media? We're happy to help!
- Other
 - Social media is always changing. Don't see something you're interested in? Ask us!

Our Instagram audience reaches up to 70k with our Facebook audience reaching 5-10k.

If cropping water marks of photos, we kindly ask that you tag/mention us when posting photos that we've taken.



AUDIO/VISUAL

PULSEAUDIOVISUALTEAM@MESSIAH.EDU
KATELYNN MITCHAM

- Event photos
 - Please fill out this [Google Form](#) at least 48-hours in advance of your event
- Headshots
 - For club purposes only
- Videos
 - Example: [Move-In](#)
 - Example: [Student Reflection](#)



If cropping water marks of photos, we kindly ask that you tag/mention us when posting photos that we've taken.

MAGAZINE

PULSE@MESSIAH.EDU

ADELINE BAKER

- Club features
- Event coverage

STUDENT LIFE & CULTURE

BSU

BLACK STUDENT UNION MCC SPOTLIGHT



Along with February comes the important and reflective time of Black History Month. This becomes the busiest time for the Black Student Union as they highlight and showcase their message of supporting students and creating a fellowship that continues beyond their time at Messiah.

Black Student Union meets bi-weekly on Mondays from 8 p.m. to 9 p.m. in the MCC Room (Larsen Student Union 202). Their mission statement describes BSU as "promoting reconciliation on campus between underrepresented students and the majority in an environment that reflects God's grace".

President of BSU Ty Cowan wants to change the perceived narrative of what it means to be Black and the portrayals that often follow.

"In BSU specifically I tried to foster a sense of excellence within everybody and build up everybody to be the leaders God meant them to be in whatever shape or form that is," Cowan said.

As a new member of BSU, Kaleb Curtis, one of the mentorship coordinators, expressed how BSU and Multicultural Council have impacted his time at Messiah and encourages other students to come together to experience this.

"I think I found out in BSU how much I actually fit in a sense [...] It was like a well-received surprise, and also being a part of the BSU, I was expecting to join the BSU but I didn't expect the big MCC family component of it [...] I feel like all of them have become a great part of my Messiah experience, and so I really appreciate that," Curtis said.

Alexandra LaGeorge, BSU storytelling as vital to BSU

"I feel the meetings that just so true there's attached

Mackness for our identities. I like to like they have a turn to come from, what they like to do and express themselves become created where all the power that LaGeorge said.

BSU's secretary how this feeling integral to her in the Multicultural

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5 FEBRUARY 2025

ARTS & ENTERTAINMENT

THE CULMINATION OF CRAFT: SENIOR ART GALLERIES

WRITTEN BY EVELYN KELLY

DESIGNED BY NATE SHERROD



Every year, senior art students undertake the process of putting together senior arts exhibitions in Climenhaga. It takes a full academic year to brainstorm, propose, and execute their concepts as part of these shows. The pieces must be entirely new. Students in the graduating class of 2024 are spread out over three separate shows this year.

There are many purposes of the senior art exhibition. One purpose is to fulfill accreditation requirements from the National Association of Schools of Art and Design. They require a public exhibition as part of a school's curriculum.

Associate Professor of Painting and Drawing, Daniel Finch, has taught at Messiah the past 22 years and considers the senior art exhibition as vital to the program for more informal reasons.

"Because this mimics professional standards for artists out in the world, it's something that faculty will live and die by. We want to make absolutely sure that students understand all the intricacies of committing to a body of work, which can then be executed well, which can then be presented professionally," Finch said.

Yet the majority of people who attend the senior art exhibition openings are just the artists' friends and family, or other members of the art community. Finch knows faculty members that have worked at Messiah longer than he and are still unaware of the existence of the Aughtinbaugh Art Gallery.

"We have facilities in this art program that would rival a school of 30,000 students. We really do

PHOTOS BY TYLER GRIFFIO

22 MARCH 2024

RADIO

**PULSERADIO@MESSIAH.EDU
WILL REED**

- Access to our Podcast Studio
 - Submit the [Pulse Radio Podcast Form](#)
- Access to our Radio Studio
 - Host one hour of music each week, perfect for highlighting an individual culture or genre
- Record a radio liner
 - Send an audio file to us and a time frame to promote on-campus events. Good for events that pull people from off-campus

